

# RED PR

Authentic | Strategic | Dynamic

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## WHO WE ARE?

Red PR is a results-driven communications company that has served our valued clients in retail, sports, food, hospitality, healthcare and educational sectors for over 10 years.

Led by Carey-Ann Lordan (MPRII), the team at Red PR work with a wide portfolio of clients ensuring they realise their organisational goals through effective internal and external communications.

## WHAT WE DO?

Red PR creates and implements strategic, action-orientated and results-driven communications plans that work! Our expertise in the disciplines of communications, coaching and events enables us to develop integrated solutions to match our client's specific requirements.

From public relations and digital marketing to coaching for performance and mentoring, the team at Red PR pride ourselves on our unique ability to deliver the most appropriate strategy for your budget that meets your unique requirements and exceeds your expectations.



### Communications

- Communications & Sales Healthcheck
- Strategy Creation
- Plan Implementation
- Training & Mentoring
- Results Measured



### Coaching

- Executive Coaching
- One-to-One Consultation
- Team Leadership Sessions
- Organisational Coaching
- Training & Mentoring Workshops



### Events

- Event Planning
- Event Management
- Event Promotion
- Sponsorship Activation
- Media Monitoring & AVE Reports

## HOW WE DO IT?

### Consultation Services

Our one-to-one and team consultations are extremely popular with individuals, managers, business owners and corporates alike with many choosing our half day or full day workshops as their preferred options. This is the most cost-effective and time-efficient route to reassess, refocus and re-energise your business that you will invest in this year.

### Project Based Services

Each client and every project is unique so an initial consultation to clearly understand the brief and the objectives of the project is of vital importance to us. From there we create the appropriate blend of all the ingredients required to ensure clients achieve their project goals.

Following a FREE initial consultation where we clearly identify the scope of the work and associated goals, a proposal and quotation are issued for the entire project.

### Retained Services

Retained services works a treat for many of our long-standing clients. Over the years we have helped many clients to get their business to where they want it to be, professionally and efficiently through consultations and project orientated work.

Our retained services offering ensures that once the project goal is achieved the clients stay on top of their communications strategy and maintain positive momentum for their businesses going forward. This service is based on a fixed term monthly fee which equates to the number of hours required to manage all your communications needs.

## WHAT WE CAN DO FOR YOU?

Avail of a **FREE** consultation with Red PR today to discuss your requirements and to see how we can make you more money whilst saving you money through effective communications. Red PR Clients Choose To Live In Colour, We Hope You Do Too!

## WHAT OUR CLIENTS SAY?

"It has been a pleasure to work with Carey-Ann and her team, their relaxed but extremely professional approach made them so easy to work with. They brought our annual event to a new level which helped immensely with our brand awareness. It has been a privilege to work with Red PR and I would highly recommend Carey-Ann and her team."

**Marcella O'Neill, National President of The Convenience Stores & Newsagents Association (CSNA)**

"As this was my first time working with a PR company, I was nervous and unsure but Carey-Ann quickly put me at ease and offered fantastic feedback and coaching throughout the campaign. Five stars!"

**Emma-Jane Leeson, Author of The Johnny Magory Collection**

"Carey-Ann delivers high quality training and goes over and above to make sure each person gets the best value for time spent with her."

**Mary Oakley, Business Development Consultant and Network Specialist at Dara Synergy**

"Carey Ann and her team are extremely efficient, creative and professional!"

**Dick O'Sullivan, President of Punchestown Racecourse**



To arrange your **FREE** consultation today contact us on:

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